



## Enrollment Procedure

- Visit [SiriusXMDealerPrograms.com/enrollNow.aspx](https://SiriusXMDealerPrograms.com/enrollNow.aspx) and select **MPK** from the DMS drop down.
- Complete the enrollment form with your dealership information.

## MPK Verification Process

- Please expect a call from CDK to complete your enrollment.

## Data Management

- CDK Data Services, Inc. has been chosen to conduct the data management for this program. CDK is considered to be the gold standard in Dealer data management, safety and security of data, and ease of use.
- CDK collects, standardizes, cleanses, enhances, and serves data for OEMs, Dealers, parts suppliers, and web marketing portals.
- CDK processes data for several dealerships in the U.S. and Canada.

## Ongoing Dealer Support

- In addition to support offered by CDK Data Services, SiriusXM has created a dedicated team for ongoing support:
- **Dealership Activation Questions**  
Contact CDK Data Services, Inc.  
Email: [siriusxm.support@cdk.com](mailto:siriusxm.support@cdk.com)  
Phone: **855-587-6062**
- **Program Related Questions**  
Contact SiriusXM Dealer Programs  
Email: [SXMDealerPrograms@siriusxm.com](mailto:SXMDealerPrograms@siriusxm.com)  
Phone: **844-832-8643**

**MUSIC** AD-FREE

**TALK** THE BIGGEST  
AND BRIGHTEST  
PERSONALITIES

**COMEDY** LAUGH  
OUT LOUD

**NEWS** WORLD-CLASS  
NEWS WHEN  
YOU NEED IT

**SPORTS** LIVE GAMES FROM  
EVERY MAJOR SPORT